

# **ON- PROGRAM PRODUCTS**

**For you:**

- **Get to relax, have fun, mingle, rewind**
- **Get to learn some new things about other peoples, places, and things**
- **Get to participate in the production of specific fact finding materials that may be used by researchers & other stakeholders**

# **POST- TOURISM PRODUCTS**

**For the communities being  
visited:**

- Give back, support, engage in charity by participating in at least one Personal or Corporate Social Responsibility (PSR / CSR) activity**
- 10% of the cost of your trip is allocated to local tourism entrepreneurs who can make a living from their work.**

# **POST- PROGRAM PRODUCTS**

## **Research Materials**

- **Based on the theme for a specific program, your activities are systematically designed to carry out some fact finding. If you have interest in some lightweight research or topic solving activity, here is your opportunity; if it is relevant to you.**

# **POST- PROGRAM PRODUCTS**

## **For Stakeholders**

- **Stakeholders who need audio, video, or electronically documented copies of outcomes of programs that you partake in may request for them from our post program's database.**

# **POST- PROGRAM PRODUCTS**

## **For Extra Income**

- **Each program's theme is ultimately packaged in a documentary movie and book format. Clips and teasers appear on social media and website to encourage further discussion and submissions on topics.**

# **HOW PROGRAM PARTICIPANTS BENEFIT FROM THIS**

## **'AFTER PROGRAMME' ROYALTY**

- Because the end product is reusable by other stakeholders, we are able to sell the books & documentaries compiled from your travel experiences**

# **HOW PROGRAM PARTICIPANTS BENEFIT FROM THIS**

## **'AFTER PROGRAMME' ROYALTY**

- **50% of proceeds from the documentary and book sales of the program a number of participants take part in, will be paid out as royalty.**

# WHAT TO DO WITH YOUR ROYALTY

## 'AFTER PROGRAMME' ROYALTY

- That is entirely up to the participant. Whether you decide to use it for another tourism participation in future, give it to charity or save it up, the royalty due to you will be paid. That is why we call it **PROFITABLE TOURISM.**